# CUlster County Regional Chamber of Commerce 24 Fair St, Kingston, NY 12401 Ulster Chamber.org USES COMMUNITY RESOURCE GUIDE & MEMBERSHIP DIRECTORY







Ceep It

# Welcome to The ULSTER COUNTY REGIONAL CHAMBER OF COMMERCE

#### **OVER A CENTURY OF SERVICE**

The Ulster County Regional Chamber of Commerce is a private business membership organization working to advance the economic health and vitality of Ulster County. With a membership of 1,000 businesses and organizations that employ over 20,000 local workers, the Ulster County Regional Chamber of Commerce is the largest business-advocacy organization in the region.

Through the energy of its staff, board and volunteers, the Chamber represents the interests of the business community and helps businesses solve problems and promote themselves through shared experiences, ideas and resources. We believe that it is through our collective experience and knowledge that we can accomplish together what no one voice could do individually.

## MARKETING OPPORTUNITIES

#### **WEBSITE & PRINT LISTINGS**

One of the most significant benefits of membership in the Ulster Chamber is promotion in print and online. All members are listed in our keyword-searchable online directory with all contact information. Members are also listed alphabetically and by category in our annual Community Resource Guide & Membership Directory. This full color directory is distributed extensively throughout the region and is included in all relocation packets. Preferred Website Listings are also available for a nominal annual fee.

#### **MONTHLY NEWSLETTERS**

"ChamberNews," the official newspaper of the Ulster County Regional Chamber of Commerce, is printed and distributed to 15,000 Daily Freeman subscribers each month. It keeps members informed about Chamber events and features stories on our members each month. New members receive a free business card size ad in "ChamberNews," which is valued at \$150. The Newsletter is also posted and archived on our website.

#### **ULSTER CHAMBER EATERIES UNITED**

The Chamber currently administers a Facebook Group 'Ulster Chamber Eateries United' to promote all the great local restaurants, delis and cafes in our region. This is an industry that has been deeply impacted by the pandemic. The purpose of the g roup is to provide a central location for restaurant owners (as well as consumers) to post pictures and add descriptions of their favorite meals. The Group immediately attracted a huge following and today boasts over 19,000 members.

#### **ULSTER CHAMBER SMALL BUSINESSES UNITED**

The Chamber also created another Facebook Group, 'Ulster Chamber Small Businesses United.' This group allows all small businesses in the Ulster County Region an opportunity to promote themselves to other chamber members, as well as the general public.



#### **RIBBON CUTTING CEREMONIES**

The Ulster Chamber assists members by conducting a Ribbon Cutting ceremony for opening new businesses, expanding and renovating current businesses, and businesses that are celebrating a significant anniversary. Local officials and the media are invited to attend. Each Ribbon Cutting event is posted on our popular social media platforms.

## MAKING CONNECTIONS

#### **BUSINESS REFERRALS**

The Chamber actively promotes members and their services through staff referrals, direct links from the Chamber's website, the Chamber newsletter "ChamberNews," and through the many networking opportunities available for members. Our "KEEP IT LOCAL" initiative encourages members and the community to do business locally and support our Chamber members.



#### **BREAKFAST MEETINGS**

Our monthly educational and informative breakfast meetings are held at The Venue Uptown at the Best Western Plus in Kingston, as well as at other venues around Ulster County, from 7:30 to 9:00am. Our meetings feature speakers who are well known and respected, including local elected officials. During election season, Chamber breakfast meetings become Meet the Candidates forums, to ensure our members are well informed about issues of importance.

#### **NETWORKING MIXERS**

Monthly Mixers offer a great opportunity for Ulster Chamber members to meet other business leaders and promote their business. A different venue is featured each month with complimentary food and drink provided. These are held after work from 5:00 - 7:00 pm and are always well attended.

#### **BUSINESS CARD EXCHANGES**

These events are held quarterly and provide Chamber members with an opportunity to network and fine tune their elevator speeches.

### **PROGRAMS & EVENTS**

#### **BUY LOCAL EXPO**

This is one of the Chamber's signature events, held every fall at the Diamond Mills Hotel and Conference Center in Saugerties. The Expo is open to the public and promotes local and regional businesses and organizations. It is heavily promoted in the "ChamberNews," on our website, in newspaper ads and on local radio.

#### **BUSINESS RECOGNITION AWARDS DINNER**

The Ulster County Regional Chamber of Commerce and the Ulster County Economic Development Alliance annually recognize Ulster County business leaders, businesses and organizations that are leaders in their sectors, have achieved outstanding results, or shown dedication and commitment to furthering business and the quality of life in Ulster County. Nomination applications for the annual awards are available online at wwwUlsterChamber.org.

#### **BLACK BUSINESS COMMUNITY CELEBRATION**

The Chamber of Commerce, in collaboration with Ulster County Tourism, Ulster Savings Bank, Black History Kingston and MyKingston Kids, annually recognizes outstanding Black business and community leaders. The celebration is held in the main conference center at Ulster Savings Bank, Schwenk Drive, Kingston. Nomination applications for the annual awards are available online at wwwUlsterChamber.org.

## MEMBERSHIP SERVICES

#### **INSURANCE PROGRAMS**

The Ulster Chamber partners with Ryan & Ryan Insurance Brokers, Inc, which provides reduced group rate coverage for small businesses and sole proprietors. Featured providers include CDPHP and MVP. New members must select a health insurance program within the first 30 days of membership or sign up during Open Enrollment in the month of November.

#### **RELOCATION PACKETS**

The Chamber responds to phone calls and email requests from people interested in relocating to the Ulster County region. Each person who inquires will receive a packet in the mail containing information about our region and about our members. We will also insert a business card or tri-fold brochure from Chamber members for a nominal annual cost.



#### **MEMBER BROCHURE RACK**

To assist new businesses or individuals relocating to the region, as well as our many travel visitors, the Chamber displays literature from our members and offers premium advertising space on a firstcome basis.

#### **DISCOUNT ENERGY ALLIANCE**

Partnering with more than 17 other Chambers of Commerce and using the buying power of thousands of Chamber members, we offer discounted electric and natural gas rates to Chamber members. These programs can save Chamber members an average of 5-12% on their utility bills.

#### LABOR RELATIONS HOTLINE

Chamber members are invited to subscribe to a legal hotline for ongoing advice regarding labor and employment issues from one of the leading personnel law firms in the state. There is a nominal annual fee.

#### **CERTIFICATE OF ORIGIN**

For Chamber members who ship their products out of the country, a Chamber embossed and signed Certificate of Origin is necessary. There is no cost to Chamber members for this service.

#### **LEGISLATIVE AFFAIRS AND ACTIVITIES**

The Ulster Chamber is the regional voice for local business with members actively involved in local, statewide and national legislative affairs on behalf of the entire membership. Research is done on the cause and effect of proposed local, state and federal legislation and how it impacts the business community. Follow-up takes place with the appropriate officials.

#### **CORPORATE SPONSORS**

All Chamber members are invited to take advantage of our Corporate Sponsorships, which offer unique partnership opportunities with the Chamber. Contact Chamber President Ward Todd for specific funding levels and the many benefits of being a Corporate Sponsor.



Timely Signs M&T Bank

#### CORPORATE SUPPORTERS

RBT CPAs LLP • Kimlin Energy Services Kingston Plaza • Herzog's Home & Paint Centers Community Products, LLC • Winston Farm Soyuzivka - Ukrainian Heritage Center

SUSTAINING SPONSORS UHY LLP • Ulster Federal Credit Union Adams Fairacre Farms

# MEMBERSHIP APPLICATION

	Online Applicatio	on at www.UlsterChamber.org
Business Name:	r	
(As it should appear in the Membership Directory and on ou		
Chamber Contact Name:		
Owner/Principal:		
Address:	State:	Zip Code:
Telephone:	Fax:	
Web Address:		
E-Mail Address:		
Additional Representatives:		
Name:	Email:	
Name:	Email:	
Name:	Email:	
Billing Address	State:	Zip Code:
Billing Contact Name:	Title:	
Category: (Select one (1) or more categories)		
Primary Category:	Additional Category:	
Additional Category:	Additional Category:	
Number of Employees:	Interested in Medica	Il Insurance: 🗆 yes 🛛 no
<b>Description of Business</b> (up to 600 characters)		
CHECK ONE (if applicable):  Woman-Owned  C Certified Minority-	❑ Certified Woman-Owned  ❑ Minorit Owned  ❑ Black-Owned  ❑ Veteran-0	•
Annual Dues Investment: (Call for Rates) \$		
In • ;	<b>Preferred Web Listing \$99 (discount</b> acludes • Link to your website • Priority Placement on 200 Character Description on Search List • 1600 Cha YouTube Video • Unlimited Images • Social Media Lin	Search List • Logo on Search List aracter Description in Member Page
	ess Davis at 845-338-5100 x4 or email Jess@ and necessary business expense, not as a c	_

Ulster County Regional Chamber of Commerce, 214 Fair Street, Kingston, NY 12401-4524